

Press Release

PLUTA restructuring expert Ivo-Meinert Willrodt finds follow-up solution for Munich-based CRM agency Redville GmbH

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Insolvency administrator Mr Ivo-Meinert Willrodt from PLUTA Rechtsanwalts GmbH has found a long-term solution for Munich-based Redville GmbH. An investor has acquired the business under an asset deal and will keep on all employees. The business remains fully operational and customer relationships are unaffected.

CRM agency Redville GmbH offers solutions to companies looking to improve their customer relationship management in the areas of sales, marketing and service. The specialists digitalise processes and implement them in innovative solutions and with AI-based virtual assistants.

On 1 October 2025, the Local Court of Munich opened the insolvency proceedings and appointed attorney Mr Ivo-Meinert Willrodt from PLUTA Rechtsanwalts GmbH as administrator. He had already been acting as provisional administrator and has since kept the business operating without restriction. The relevant parties found an investor during the M&A process and it has acquired the key assets by way of an asset deal effective 1 October 2025.

This solution ensures the business can continue to operate

PLUTA press contact

Patrick Sutter
relatio PR
+49 89 210 257-22
presse@pluta.net

PLUTA expert



Ivo-Meinert Willrodt

Rechtsanwalt, Fachanwalt für
Insolvenz- und Sanierungsrecht,
Executive M.B.A.-HSG



Stefan Riegger

Rechtsanwalt, M.A. (HSG)
Accounting & Finance

About PLUTA

PLUTA assists companies facing legal and financial challenges. The firm provides support for reorganisations and transactions and helps companies to restructure and maintain their operations in crisis and insolvency situations. If necessary, PLUTA restructuring experts may also assume leadership roles in other businesses. Since the company was founded in 1982, PLUTA has constantly grown and today has a staff of approximately 500 employees in Germany, Spain and Italy. More than 290 business and management experts, attorneys, business lawyers, tax consultants, public auditors, certified accountants, economists, banking and bookkeeping experts, engineers and insolvency administration specialists, many with multiple qualifications, ensure practicable and economically sound solutions. PLUTA is one of the top restructuring companies, as demonstrated by rankings and awards from INDat, JUVE, The Legal 500, Who's Who Legal, brand eins, Wirtschaftswoche and Focus. Further information is available at www.pluta.net.

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and support all ongoing customer projects without any disruption. The new owner is committed to maintaining the team and the service offering. Mr Daniel Schwarze, the previous managing director, will take on a senior role in the company going forward.

“I am pleased that we have been able to find a long-term solution for the company and its staff by securing an investor through this swift and constructive process. The investor is taking over a highly competent team with great market and technological expertise. This is a good basis for growth and sends a positive signal to customers,” said restructuring expert Mr Willrodt. He is being supported in the proceedings by attorney Mr Stefan Riegger.

As a competitor to Redville GmbH, the investor has extensive industry experience. It is committed to continuing all customer projects. The main focus is on maintaining existing customer relationships and ensuring the company's ongoing development as a provider of comprehensive CRM solutions. With the acquisition, the restructuring process has been successfully completed.

Further information about PLUTA and the contents of these Press information you will find under www.pluta.net

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